Karnataka forest department comes up with new logo

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BENGALURU: Several decades after coming into existence, the Karnataka forest department has come up with a new logo coinciding with the formation of the new government in Karnataka. The new logo depicts Karnataka's rich flora and fauna in what appears as the map of the state. The logo will now be placed before the state government for formal approval.

Keen on adopting a new log of its own, the forest department had a few months back announced a contest at the beginning of the New Year 2023. Calling for fresh thoughts, ideas and perspectives, the department invited students, artists and citizens to suggest a suitable logo and announced a cash reward of Rs 20,000. After

receiving several suggestions and designs, the department has finalized the logo that resembles the state's map with all its key flora and fauna.

The new logo in depicts the state bird indian roller on top followed by the state animal Asian elephant, national animal Tiger and the state butterfly—southern birdwing along with the state tree sandalwood tree in the middle. The light blue and cyan hue at the bottom of the logo symbolizes the rivers and sea that the state is bestowed with, according to senior officials of the department.

Raj Kishore Singh, principal chief conservator of forests (head of forest force) confirmed the design and adoption

of the new logo. Jawaid Akhtar, additional chief secretary, forests, ecology and environment department said, "The new logo of the forest department will be placed before the government for approval."